



Docket No. 348-046

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application :
Malcolm D. Lake :
Serial No. 10/780,461 : Group Art Unit: 2632
Filed: February 17, 2004 : Examiner: Toan N. Pham
For: **MARKETING DISPLAY** :

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated September 16, 2005, the Applicant presents the following response. The Claim Amendments begin on page 2. The Applicant's Remarks begin on page 5.